

Down Syndrome Association of Wisconsin

# 2026 Partnership Opportunities



## Our Mission

At the Down Syndrome Association of Wisconsin (DSAW), we're committed to creating awareness, expanding acceptance, and providing assistance for people with Down syndrome and other developmental disabilities. Through education services, employment services, life enrichment services, fraternal support, and more, we believe people with Down syndrome and other developmental disabilities deserve the chance at discovering their full potential, enriching their own lives, their communities, and the world at large.

Dear Friend,

Because of community partners like you, individuals with Down syndrome in the Fox Cities are building independence, forming meaningful connections, and thriving at every stage of life.

On **Saturday, October 3rd**, the Down Syndrome Association of Wisconsin–Fox Cities will host our **17th Annual Down Syndrome Awareness Walk at Town Center Park in Grand Chute**—our largest fundraiser and a powerful day of inclusion, advocacy, and community connection.

Each year, more than **1,200 walkers, donors, vendors, and volunteers** come together in support of the **over 200 individuals and families** we serve annually, from birth through adulthood. This event not only raises critical funds—it creates visible, lasting impact across our entire community.

**As an impact partner, your support goes far beyond the day of the walk.**

It helps fund programs and services that change lives, such as:

- Building job skills and confidence for individuals working toward employment
- Providing resources and connection for families at the time of diagnosis
- Creating opportunities for independence, friendships, and community inclusion

Over the past 16 years, partners like you have helped us grow from the ground up—expanding programs, strengthening support systems, and increasing access for families across our region. As the need continues to grow, so does our commitment—and our need for partners who believe in this mission.

We invite you to join us as a **2026 Impact Partner**. Whether your investment is \$1,000, \$2,500, or more, your support creates meaningful, measurable change while also connecting your business to a highly engaged and supportive audience. Partners are recognized through event visibility, digital promotion, and community engagement opportunities.

Enclosed, you'll find partnership details and a commitment form. To be included in event materials, please confirm your partnership by **August 28, 2026**. A QR code is also provided for easy online giving.

DSAW is a 501(c)(3) nonprofit organization (EIN: 45-3178066), and all contributions are tax-deductible.

**Because of you, families find support. Individuals gain confidence. Communities grow stronger.**

Thank you for considering this opportunity to make a lasting impact.

With sincere appreciation,  
The DSAW–Fox Cities Walk Committee



# 17th Annual Awareness Walk Sponsorships

Benefit	Platinum \$10,000	Diamond \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Friend \$500
Logo or Name featured on month long awareness walk digital billboard in Appleton	X					
Optional company banner at event (to be provided by company)	X	X	X			
Complimentary walk t-shirts and registrations (need sizes by 8/30)	15	10	5			
Featured vocal mention during event opening ceremony	X	X	X			
Logo or Name printed on event materials	X	X	X	X		
Logo or Name featured on a Down syndrome fact sign at event	X	X	X	X		
Logo or Name printed on back of event t-shirts	X	X	X	X	X	
Logo or Name recognized on event social media promotions	X	X	X	X	X	
Logo or Name recognized in monthly newsletter July-December	X	X	X	X	X	
Vocal mentions during event festivities	X	X	X	X	X	X
Logo or Name with link recognized on event website	X	X	X	X	X	X
Logo or Name displayed on digital slideshow at event	X	X	X	X	X	X

*DSAW loves to hear from our sponsors on other cross-promotional ideas you might have!*

**DSAW - Fox Cities | 226 W. Wisconsin Ave. 2W, Appleton, WI 54914 | 920. 201.1144 | [www.dsawfoxcities.org](http://www.dsawfoxcities.org)**



Yes! I want to support DSAW-Fox Cities in 2026!

Organization \_\_\_\_\_

Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Work Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Do you have a walk team? Y/N Team Name \_\_\_\_\_

Business Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Raffle Basket Donation? Y / N Donation Description: \_\_\_\_\_

Raffle Donation Value? \_\_\_\_\_

Payment Types: Check Enclosed OR Process Credit Card (enter details below or call)

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

This represents a 2026 commitment to DSAW-Fox Cities in the amount indicated.

Sponsorship Level (Circle One) Platinum / Silver / Gold / Bronze / Friend

T-Shirt Sizes (Platinum & Silver) \_\_\_\_\_

I/We give permission to DSAW-Fox Cities to use our/my name and logo as a sponsor for the event(s) chosen above for all event materials.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please send completed form and preferred logo in color & b/w to:**

DSAW-Fox Cities  
226 W. Wisconsin Ave.  
Appleton, WI 54911

Or email: Stacy Peapenburg - [speapenburg@dsaw.org](mailto:speapenburg@dsaw.org)  
Questions Call 920.201.1144 ext. 155



OR scan the QR Code with your phone to pay your sponsorship online. Click "company donation". then email your logo to [speapenburg@dsaw.org](mailto:speapenburg@dsaw.org).

**Marketing Purpose:** The purpose of the events is to benefit the Down Syndrome Association of Wisconsin-Fox Cities events, programs and services and to advance its non-profit mission. DSAW-Fox Cities must receive this agreement form before August 281, 2026 in order for your company to receive full sponsorship recognition.

Thank You For Your Sponsorship!